

LUCY KEMISH (B.Sc Hons; Certified Digital Marketing Professional)

PERSONAL DETAILS

Correspondence Address: Gilwern, Penparcau Road, Aberystwyth, Ceredigion, SY23 1SY

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EDUCATION and QUALIFICATIONS

May 2019 - September 2019 **Certified Digital Marketing Professional**

Digital Marketing Institute, covering social media marketing, search engine optimisation, content marketing, target audiences, setting SMART goals and analytics

Sept 2010 - July 2014 **B.Sc. (Hons) Speech and Language Therapy**

City University London

Sept 2006 - July 2010 **Eirias High school, Colwyn Bay**

A' level qualifications: Media studies (C), Travel and Tourism (B), Information Communication Technology (B)

GCSE qualifications: (Double award science C, Business studies C, English language B, English literature D, History C, Double award ICT A, Mathematics C, French B, Welsh B, Religious studies B)

CAREER HISTORY

May 2020 - present **Aberystwyth University**

- Teaching social media modules on life-long learning course

September 2019 - Present **CEO at LK Digital Marketing**

- Digital Marketeer specialising in social media marketing
- Create and maintain social media content on a variety of platforms, set SMART goals, interact with clients' target audiences, continual analysis of social media
- Providing individual digital marketing tutorials

October 2016 - August 2019 Period of ill health

Jan 2015 - April 2016 **Words First Speech and Language Therapist**

- Carried out informal and formal assessment, formulation and therapeutic evaluation of treatment, working with children with delayed development, language disorders, autistic spectrum condition and selective mutism

Sept 2010 - July 2014 **Student Speech and Language Therapist**

- Carried out informal and formal assessment, formulation and therapy, and evaluation of treatment. Working with a variety of children and adults with complex needs that included: autism spectrum, selective mutism, developmental language impairment; hearing impairment, and acquired brain injuries

Voluntary Work

Sept 2010 - July 2014 • Social Media Marketing for Tywyn Leisure Park

June 2019 - October 2019 • Social Media Marketing for Maes Coch and Sports Massage Ceredigion

August 2017- Present • Cats Protection Administrator

PROFESSIONAL ORGANISATIONS

- Member of Digital Marketing Institute

PROFESSIONAL DEVELOPMENT

- Regular, ongoing CPD and training

OTHER RELEVANT INFORMATION

- References available on request
- Professional indemnity insurance and registered for data protection